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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: William R. Matz

Group Art Unit: 3629

Application No.: 10/017,640

Examiner: Jonathan P. Ouellette

Filed: 12/14/2001

Title: "System and Method for Identifying Desirable Subscribers"

VIA FACSIMILE 703-872-9306

AFTER FINAL

Attn: Examiner Jonathan P. Ouellette

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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RESPONSE TO JANUARY 7, 2005 OFFICE ACTION

This Response is filed in reply to the Final Office Action mailed on January 7, 2005, and it is believed to place the above-identified Application in condition for allowance.

Assignee responds as follows: